# **Privacy statement**

Corporate Rebels Academy B.V. is on a mission to make work more fun. At Corporate Rebels Academy you can follow a wide variety of courses taught by the world's most progressive organizations. Learn all about new ways of working while connecting to a global community of alumni. In order to do so, we also process personal data. Just like you, we hate the way big tech companies deal with our user data. We feel responsible for the data we process. That's why we make your needs a priority in our processing activities. In this statement we will inform you about why we process personal data and what we do with your personal data.

## Why do we process personal data?

When signing up for one of our courses, a personal account will be created for you. The public information in your account allows you to easily connect with other rebels within our global community. To do that, we process your data. Furthermore, we need your personal data for our administration.

## Which personal data do we process?

The personal data that we in fact process, depends on our relationship. For example, if you are just visiting our website, we use pseudonymized information about you for statistical purposes regarding the use of our website. For more information, please check out section 'Which cookies are used exactly?' If you want to receive our newsletter, we will need your name and e-mail address to keep in touch. If you purchase one of our courses, we process information to contact you and to create your account. We process the personal data that you fill in, such as your full name, company name, contact information including email address, demographic information such as zip code, preferences and interests and other information relevant to the Academy platform. We also process your IP-address. This way we can detect and prevent abuse and if necessary, block users that abuse the forum. Additionally, we process information about your payment.

# Which cookies are used exactly?

When you visit our website, we may collect information about your use of the website, by storing cookies on your computer, phone or tablet. Cookies are small text files, and we use the information contained in these files to identify you if, for example, you revisit our website in the future. We use the collected information for functional and analytical purposes.

Functional purposes: in order to facilitate navigation and logging onto our website or to remember your settings and/or preferences when using our website.

Analytical purposes: in order to compile statistical data on the use of our website and its functioning, so that we can monitor and improve it. These cookies give us a clear picture of, among other things, visitor flows, traffic sources and page views. We adjusted the settings of these cookies in order to make sure that the intrusion in your privacy is limited. Which means that we have disabled any data sharing and we only measure the use of our website on the basis of pseudonymous data. Therefore, full IP-addresses are not used.

In short, we do our best to ensure that we will only process personal data if and when we need to for providing you the service you requested. Under these circumstances we have a legitimate interest to process your personal data. In every other case we will need and ask for your consent to process your personal data.

#### How secure are personal data stored?

Corporate Rebels Academy has taken technical and organizational measures to secure your personal data and prevent any misuse. For example, all personal data is stored in a secure database that is only accessible to a limited number of employees and via a secure connection.

Every week we back up the data that is placed on a separate secure server to which only one of our employees has access.

#### How long is your personal data stored?

Corporate Rebels Academy doesn't keep your personal data any longer than necessary. In that regard we have established time limits for erasure. Personal data that we collected and qualify as accounting records are retained for 7 years in accordance with the tax legislation and regulations. Personal data that you have given us by creating a profile, is stored until you delete your profile within our Corporate Rebels Academy platform.

## What kind of rights do you have?

You can always ask us what information we keep about you and even receive a copy of this information. If we made a mistake, you can correct us or ask us to delete that information or perhaps limit the use of the given information. Any of these requests you can send to <a href="mailto:info@corporate-rebels.com">info@corporate-rebels.com</a>. In case you created your own account on our website, naturally you may correct your information or delete your entire account at any moment. Also, if you think that your interests or fundamental rights and freedoms override our legitimate interest to process your personal data, please contact us by sending us an e-mail. We will then reassess your situation.

When you contact us, we may ask you for some additional information. We only ask you for additional information to confirm your identity and prevent any unwanted changes.

If you would like to unsubscribe for the Academy newsletter, please click the unsubscribe button at the bottom of our newsletter. Please note that when you unsubscribe, we do store the fact that you unsubscribed.

# Who has access to your personal data?

Your fellow users within the Academy's community have access to the information you have added to your profile, such as your name and company name. Equally, you have access to the information on their profile. This allows you to connect with your fellow users.

When Corporate Rebels Academy needs other parties to provide you with a specific service, we make sure that these parties only receive the personal data that's strictly necessary to perform that specific service. We use the payment service provider Mollie to process your payment information. If you subscribed for our newsletter, we use Mailchimp to process your e-mail address. In addition we use the data that is minimally necessary for our courses to function. Services we use for these purposes are Google Meet, Typeform, Vimeo, Gather, Miro. Corporate Rebels Academy also uses a third party to receive information about the use of her website. For more information please check out the section 'Which cookies are used exactly?'

In order to make sure that these third parties also make your needs a priority in their processing activities, we have entered into a so-called processing agreement with them. Last but not least we assure you that we will never sell your personal data to third parties.

## Questions/complaints

If you would like to know more or in case you have a complaint about the way Corporate Rebels Academy processes your personal data, you can contact us by sending an e-mail to info@corporate-rebels.com.

In the event you're not happy how we dealt with your personal data, you can also contact the supervisory authority. In the Netherlands this authority is called the **Autoriteit Persoonsgegevens.** 

## Changes in our privacy statement

The legislation and regulations concerning data protection sometimes change. This means our privacy policy is never finished and we update it regularly. As a result, this privacy statement can change from time to time. When these changes are relevant for you, we will off course notify you. Please note that the most recent version is always accessible on our website.

This privacy statement dates from September 2021.

# Copyright disclaimer

The content of this website (the data, images, sounds, texts and other information contained therein) is protected by copyright. Without our prior written permission it is not allowed to forward the content (other than quotes) of this website, or any part thereof, to distribute it or make it available to third parties for a fee.

## Add content on our website

On various pages of this website users can add their own content (such as photos, videos and texts). By adding this content, the user authorizes us to use, edit or process it free of charge in various online and offline projects in which we are directly involved. The user guarantees that he is authorized to publish this content and that he has obtained any necessary permissions from third parties for the publication of this information.

#### Liability

Our website has been compiled with the greatest possible care. However, we cannot accept any liability for any inaccuracies or omissions. The information on our website is regularly updated and any changes can be made at any time with immediate effect and without any notification.

We do not accept any liability for the possible malfunctioning of our website. We also do not accept any liability for direct or indirect damage caused by the content of the information, whether or not offered by third parties, on our website.

#### References to other websites

Although we are extremely selective with regard to the websites referred to, we cannot guarantee the content and functioning thereof, nor the quality of any products and / or services offered on them. Any liability with regard to sites that are not maintained by us is rejected.

#### Content added by our users

A large part of the content on our website is added by our users. Although we make every effort to prevent abuse, we accept no liability for information and / or messages sent via the internet by users of the website.

Our users, nor we, can be held liable for the direct or indirect damage consequences of this information. This includes, but is not limited to, infringing copyrighted work or otherwise violating the intellectual property rights of third parties. In the event of a possible violation of your rights, you can send an email to <a href="mailto:info@corporate-rebels.com">info@corporate-rebels.com</a>.